

Anusha Raghavan

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PROFILE

Experienced **Financial Analyst** transitioning to roles in **Business Analysis, Data Analysis, and Digital Marketing**. Leveraging financial expertise to drive strategic decision-making, while applying analytical skills to optimize operations and enhance marketing strategies. Seeking to contribute effectively to dynamic teams, driving business growth and maximizing impact across diverse domains.

SKILLS

Data Visualization | Power BI | Tableau | Advanced Excel | Google Analytics | SQL | Web Scraping – Parse Hub
Report Generation | Digital Marketing | PowerPoint Creation

PROJECTS

- Power BI Job Simulation in PWC
- Data Analytics and Visualization in Accenture
- Excel Skills for Business in Goldman Sachs

PROFESSIONAL EXPERIENCE

Financial Analyst

Wipro ltd

2016 – 2018 | Chennai

- Handling standard settlement instructions, MIS and GLDC
- Managing the disclosure of the trade settlements for the company
- Evaluate and compare the relative quality of various securities in a given industry.
- Contact brokers and purchase investments for companies, according to company policy.
- Conduct financial analyses related to investments in green construction or green retrofitting projects.
- Handling Cash beaks and reconciliations
- Handling the IR calls and managing the client requirements through calls

Financial Consultant

Sutherland Global Services

2016 | Chennai

- Handling into the customers problems regarding the payments and queries in Uber Trips and payments
- Handling the customer queries regarding the Uber trips and maintain the stability between the Uber company and customers regarding the related payments and trips

EDUCATION

Master's in Business Analytics and Digital Marketing

IIT-M Pravartak certified – GUVI (an IIT-M & IIM-A incubated EdTech company)

2024

MBA (Finance and HR)

St. Joseph's College of Engineering

2016

BE (Electronics and Communication Engineering.)

Vels University

2014

CERTIFICATIONS

- SQL from GUVI Geeks Ltd
- Tableau from GUVI Geeks Ltd
- Power Bi from GUVI Geeks Ltd
- BEC from Cambridge
- Typing Advanced
- C# from NIIT