

The

Edge

Bijal Kapasi

Expertise in Development, Growth & Empowerment
of Children & Parents



I Pledge...

...to achieve a higher degree of expertise constantly,
in the field of counselling and consulting

...to develop every potential mind into a winning mind set

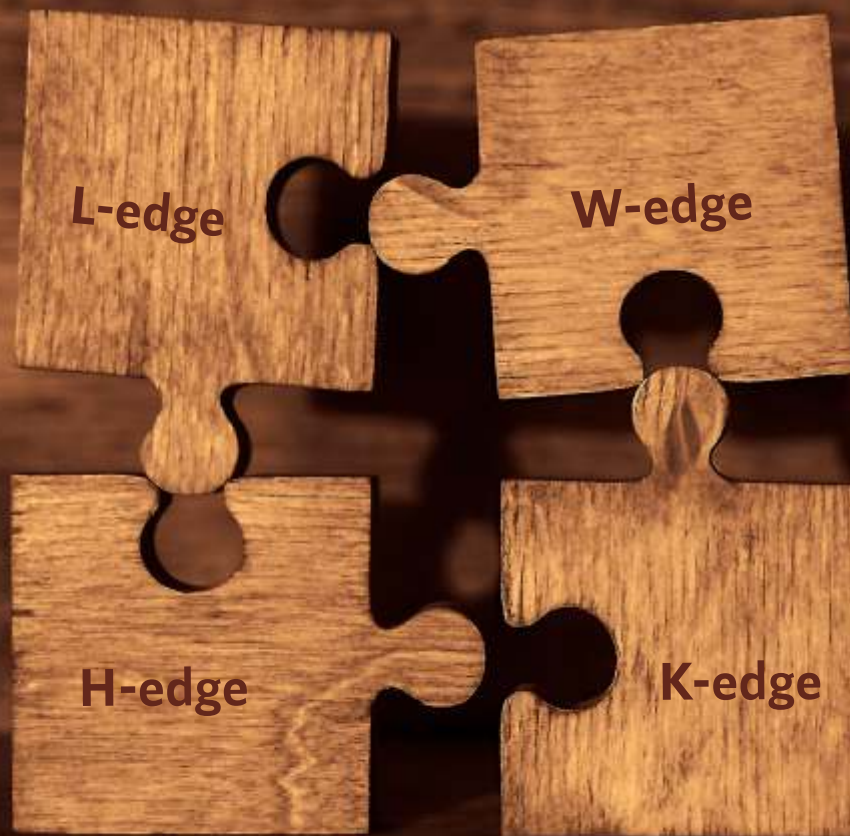
...to assist in the growth process of individuals and institutions

...to empower every child to become an independent,
happy & responsible human.

Bijal Kapasi

BIJAL KAPASI

decoding the edge





L-Edge - The Learning Edge
16 Years - 26 Pre-schools - 35,000 Students



W-Edge - The Winning Edge
Learning - Education - Career



H-Edge - Harmony Edge
123 Cases - 123 Happy Harmonious Homes



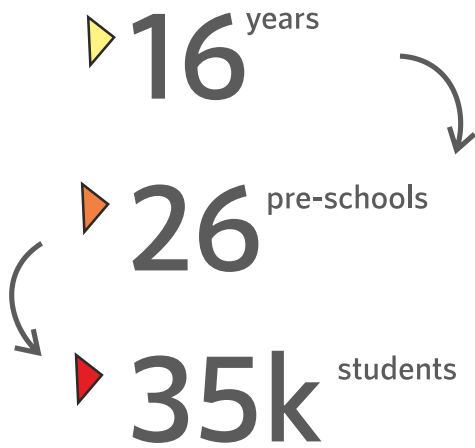
K-Edge - Key Edge
Qualifications - Certifications - Memberships



■ L'Edge



Learning is a life-time process and so it needs a good foundation for the acquisition of knowledge in the right way. Learning Edge for Children ensures the child's mindset can develop into a space that not only interprets information in the right way but also becomes a space that stores wisdom for life. To ensure the process is absolutely strong and effective, Bijal's past experience has enhanced the much required expertise in this field.



2005: THE FIRST STEP IS ALL ABOUT THE LEAP OF FAITH

Expertise - Child Psychology

The journey began in 2005 when Bijal co-founded Planet Kids, today is one amongst the country's premier chain of pre-schools. She took on the development of the school and began by understanding the minds of the children. Having studied Psychology, she always knew the science behind minds, but when it came to children, she found it was an exciting journey to mould them the right way.



2008: SPREADING THE WINGS.

Expertise - Curriculum Designer,
Story Telling, Phonetics

Over the next three years, the school grew from 1 outlet to 13 right across the city. The growth needed to have a standardized curriculum and the understanding that each child's learning needs are different inspired Bijal to spearhead a development team.

A team of 4 content developers led by Bijal spent over 18 months to design a curriculum for the students which helped them to acquire knowledge that was practical, applicable and relatable to their needs.



2010: MOM IS THE FIRST TEACHER.

Expertise - Course for Moms
and Toddlers

In the journey towards understanding the mind of a child, it was evident that a large part of what the child learnt came from home usually from the mother who is their first teacher. In order to ease the process of parenting for new moms and to help the child learn and grasp things quickly and efficiently, Bijal designed a course for Moms and their Toddlers who were 6 to 8 months old.



2012: FROM MOM TO TEACHERS - BRIDGING THE GAP!

Expertise - Teacher Training & Development

In order to bridge the gap between what children learn at home and what they learn at school, Bijal and her team of academic coaches initiated a teacher training program across all her schools with the aim of imparting quality education to the students. Children are either too shy or too eager to learn and teachers should know how to tap their energies and enable them to become better learners. Bijal and her team infused well-researched pedagogies and story-telling as part of their program to empower teachers to be effective and efficient in teaching children.

"Children love learning in new ways. They want to touch, feel and experience learning these days", says Bijal who has been working on new and innovative ways to teach children. Her teacher training programs became very successful within her schools which was the catalyst to enlarge this program by including other schools too. This has provided strong backing and support to the Teaching Community which has amplified her belief that a good teacher can make a good child, who in turn makes a good world citizen.



■ W'Edge



In the world today, our biggest critic, our biggest competitor and our biggest war is with our own mind. Therefore, when it comes to winning, it is not just about excelling in what you do but also about standing above the crowd with clarity of mind and purpose and living a full life without any regrets.

The Winning Edge is all about the addressing the growing mind.



Career
Coaching



Child & Adolescent
Counselling



Academic
Consultant



2017: BIJAL - THE MENTOR

Expertise - Career, Child & Adolescent, Academics

Bijal's training as a psychologist and her expertise in running a successful chain of pre-schools, which had expanded to 24 schools by now, inspired her to develop a guidance program aimed at teenage minds.

"Children need clarity when someone they know and trust can help them identify what is right for them."

She realized that youngsters who were growing up had lots of questions about their identity and their evolving future role in life which needed a sympathetic response and careful nurturing. Bijal responded by developing a support system covering Time Management, Career Choices, Self-identity issues, Cyber bullying, Technology addiction, fear, anxiety and a host of other challenges that comes as a package with teenage years.

2019: THE PANDEMIC. THE RISE OF A PHOENIX

Expertise - Academic Consultant, Child Counsellor

The Covid pandemic created a silent era for all academic institutions. Bijal took inspiration from this and created new opportunities by starting B-Infinite, her pet venture that offered student counselling and coaching along with offering Academic Consultancy. This was her chance to cumulatively add the experience and expertise of the past 16 years in grooming and moulding young impressionable minds.



B-Infinite
rediscovering you



H'Edge



Over the eventful journey that Bijal has undertaken, she came across a lot of homes that had been disturbed due to internal chaos and conflict between parents resulting in poor relationships with their children. These situations not only affected the children's mental peace but also negatively impacted their academic performance.

“

Children
must be taught
how to think,
not what to think.

- Margaret Mead

”



H-EDGE: HARMONY EDGE

123 Cases - 123 Happy Harmonious Homes

**"Walls are good for a home,
but not for the mind."**

Expertise - Parent Coaching



Taking cue from these situations and wanting to create a harmonious home environment for such children, Bijal started Harmony Edge for children and parents to live in a loving, nurturing and a secured environment.



K'Edge



Bijal's natural inclination to understanding the mind and then learning ways to resolving conflicts lead her to research the curious minds of children and in turn innovate. This kept her on the edge of key learnings, eventually gathering certifications & expertise in the field .

K-EDGE: KEY EXPERTISE FOR DEVELOPMENT, GROWTH & EMPOWERMENT OF CHILDREN

Certifications & Expertise of Bijal Kapasi

- B.A in Psychology from Mount Carmel College
 - Diploma in Counselling Skills from Banjara Academy
 - Diploma in child and adolescent development from Banjara Academy
 - International certified Career Coach
 - Diploma in Nursery Teacher's Training from Excellence Academy
 - Diploma in Story Telling from Kathalaya
 - Diploma in Quality Circle Time from Teachers foundation
 - Certified life skills trainer from Banjara Academy
 - Diploma in Jewellery Designing from Vogue Institute of Fashion
 - Certified Cognitive Behavioral Therapist from Udemy
- 

ON THE GROUND

Current roles, impact is now.

- Co-Founder of award winning chain of pre-schools, Planet Kids
- Academic and planning head at Planet Kids
- Founder of B-Inifite
- Secretary of Karnataka Child Care Council - Women's Indian Chamber of Commerce and Industry (WICCI)
- Mentor to Arogya Sansthe - an NGO for children

MORE ABOUT ME

Fun insights that make me, me.

Contrary to the idea of coaching & counselling being a serious business, here are a lil' fun facts that I know mould me into a better counsellor, coach & person by giving me multi-dimensional experiences.



I am a die-hard foodie. Would travel any distance to explore a new restaurant or cuisine. You now know where to set up our next meeting.



If you talk fashion, you are talking to me. I am a fashionista & love being updated about the latest trends & fads.



I love traveling and wish to go to at least 4 continents (haven't even started) and paragliding in Switzerland is on my bucket list.



If you smell the cookie or the dough, it is because I am an avid baker and love to explore new recipes. Let's 'bake a cake' is my kinda day.



And yes, dancing is my passion. Not just moving around, I am a trained Kathak dancer. Ready to shake a leg?





What they say 🏳️‍🌈

STUDENT SPEAK



My counsellor Bijal has been wonderful. She is very compassionate and skilled. She seemed to really understand my needs and heard me out. She in a very detailed manner analyzed my performance in different situations and academics, and helped me understand myself better. Her advice and way of communicating has been really helpful and I am really thankful and happy that I could take guidance from her, which has helped me to take a very important decision of my life.

Dhruvi Patel

Grade 10, Bengaluru

B-Infinite was very helpful to me because it provided me clear direction to prepare and chart my career. Bijal Ma'am helped me with the selection of colleges and how to prepare for the entrance exams.

Sarthak

Grade 12, Udaipur



The sessions are extremely fun and open. It feels very safe talking to Bijal Ma'am. It feels like she helps me understand and express my feelings better and how to deal with certain situations and people.

Anoushka

Grade 7, Bengaluru



PARENT SPEAK

We were confused about which course and colleges to opt for our son after grade 12. Until we got in touch with B-Infinite. Bijal not only guided us in the right direction but also cleared our minds with the many questions that we had. Thank you so much B-Infinite for being our guiding light.

Smita Singhee



It was by chance that I met Bijal on one of the social media sites. And I really thank my stars for it. Bijal counselled my daughter who was going through a rough patch. I could really notice a positive change in her as the sessions progressed. Thanks to Bijal I could also make changes in my parenting style which again helped immensely. Bijal also followed through regularly on the progress even after the sessions. Today I can confidently say that my daughter is much stronger and ready to face challenges! Can't thank you enough Bijal. You are really doing a great work!

Rani Unnithan





TO CONNECT



binfinite.bijal@gmail.com
bijal@binfiniteacademy.com



+91- 98442 46765
+91- 73489 75159



Bijal Kapasi
#34, Nandi Nivas, 3rd Cross,
Judicial Officers Colony
Sanjaynagar, RMV 2nd Stage
Bengaluru 560094



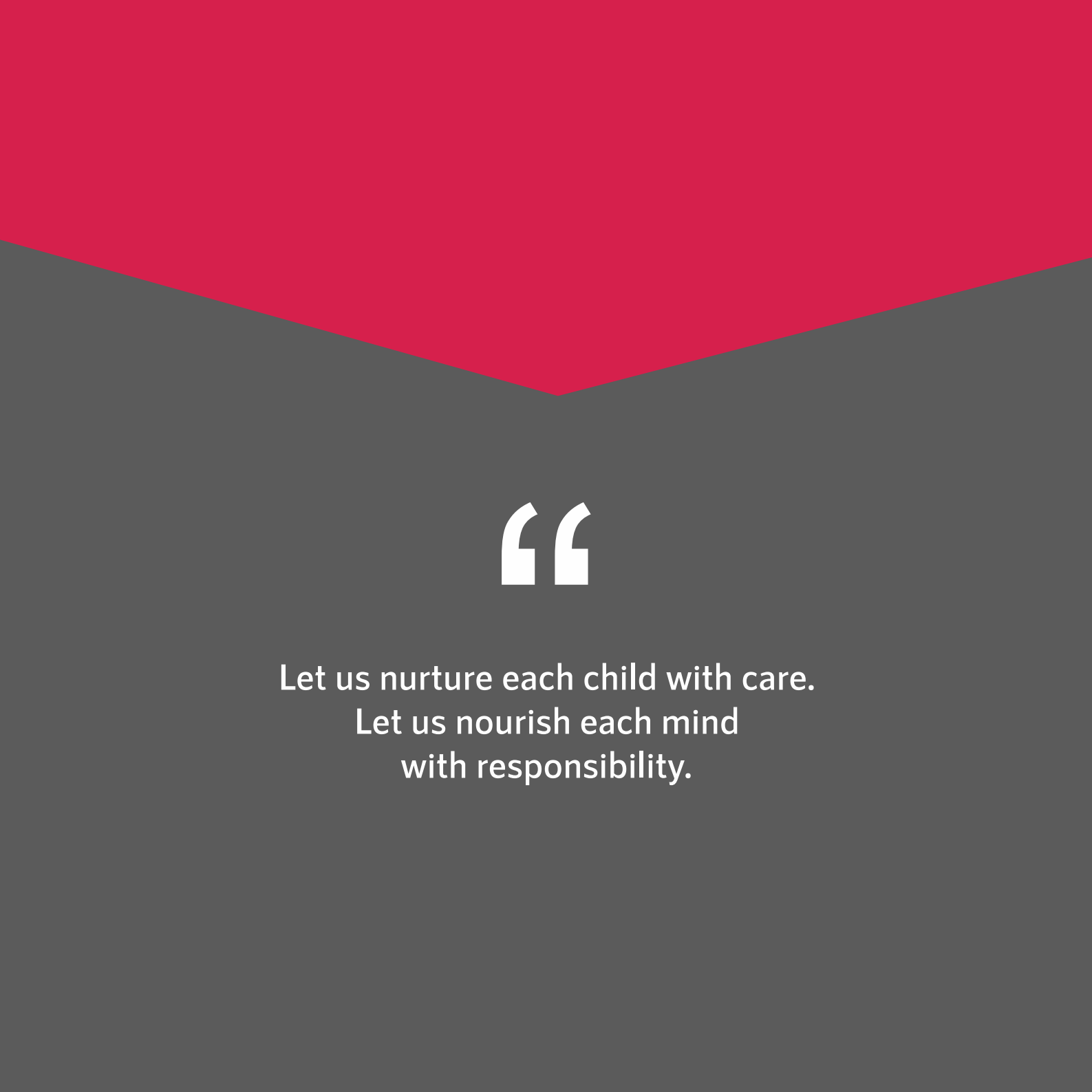
binfinite



binfinite.bijal



bijal kapasi

The background is split into two main sections. The top section is a solid red color, and the bottom section is a solid grey color. They meet at a sharp V-shape pointing downwards in the center.

“

Let us nurture each child with care.
Let us nourish each mind
with responsibility.



Bijal Kapasi

UNTANGLING MINDS SINCE 2005

