

EDUCATION

MBA WITH DUAL SPECIALIZATION
(HR & IT)

DR. A.P.J ABDUL KALAM UNIVERSITY
INDORE (M.P) 2024

B.SC. (HON) FORENSIC SCIENCE AND
CRIMINOLOGY

BUNDELKHAND UNIVERSITY
JHANSI (U.P) 2010

SKILLS

DATA SCIENCE

JAVASCRIPT, JQUERY,
MYSQL, PHP

ANGULAR FRONT-END
DEVELOPMENT

CONTENT MANAGEMENT
SYSTEM (AEM, LG CMS,
WORDPRESS)

HTML, CSS

LANGUAGES

ENGLISH

HINDI, TELUGU

COURSES

GOOGLE CYBERSECURITY
PROFESSIONAL CERTIFICATE
AUG 2024

IBM DATA SCIENCE
PROFESSIONAL
CERTIFICATION
COURSEERA
JUN 2024

COMPUTER SCIENCE
NIIT
AUG 2017

PERSONAL DETAILS

Nationality
Indian

Visa status
Indian Citizen

Marital status
Single

V LAXMI
BHARADWAJ

WEB DESIGNER, DEVELOPER & DIGITAL MARKETING

C-308 SNR SILVER RIPPLES, TRINITY
COMPLEX, SOMPURA GATE,
SARJAPURA ROAD, BENGALURU,
562125, INDIA

9900211155

vlaxmibharadwaj@gmail.com

ABOUT ME

With over 9 years of comprehensive experience in web design, development, and digital marketing, I possess a robust skill set including CMS/web content management, content development, and digital production. My background equips me with the expertise necessary to enhance user engagement and optimize digital strategies, making me a valuable asset for any organization looking to elevate its online presence.

WORK EXPERIENCE

F11 INTERNATIONAL
GROUP
Aug 2022 - Jul 2023

Sr. WordPress Developer

- Partnered with team leads to create high-converting websites that drive engagement.
- Delivered robust front-end and back-end solutions that significantly enhance user experience.
- Implemented performance optimization strategies, resulting in increased traffic and decreased load times.
- Spearheaded server migrations and management to guarantee flawless website functionality.

FREELANCE
Jan 2019 - Jul 2022

Sr. WordPress Developer

Creating website designs, logos, banners, changing code of existing websites and meeting with clients to discuss project requirements and progress. Built online web solution for individuals.

SYGINA DATA
SYSTEM PRIVATE
LIMITED
Aug 2018 - Dec 2018

Sr. UI Developer

A cloud-based Healthcare practice management for veterinary clinics. Responsibilities include feature addition, data migration. Working closely with support engineers to fulfil the needs of clients by adding several features and integrations in the product.

CONCENTRIX
DAKSH SERVICES
PVT. LTD.
Apr 2016 - May 2018

Digital Quality Analyst and Web Production Lead

Acknowledging the client project request via JIRA/Q-Board tool related to product page creation or modifications with the unique Model and sales model code. To be proactive and downloading accurate model contents (Product images PSD files, technical specifications files, Banners, Video files) from client's repository MPIS.

WEBBUILD
TECHNOLOGIES
Sep 2014 - Nov 2015

Web Designer

Accurate and structured collection of information from different sources are extracted, analysed and pushed to the safety database reducing the manual intervention in case processing. I am handling entire front-end part.

DRAP
TECHNOLOGIES
Mar 2011 - Sep 2014

Web Designer

Empowers sales team to get breakthrough sales results & drive revenue growth - while providing management with more transparency & predictability. The website design projects include a build in server, in which customers can easily update their information based on their needs.