

NANDHAKANNAN A

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SUMMARY:

Experienced and highly skilled in creating detailed and precise drawings, illustrations, and designs across various media. Adept at utilizing traditional and digital techniques to produce high-quality artwork for diverse applications, including architectural blueprints, educational materials, and artistic commissions. Proficient in translating concepts and ideas into visually appealing, accurate representations, with a keen eye for detail and composition. Collaborative team player with a strong work ethic, capable of meeting deadlines and exceeding client expectations.

SKILLSET:

- Painting
- Still Life Drawing
- Visual Art education
- Stippling Art
- Mixed Media
- Double Exposure Paint
- Indian Mural
- Perspective Drawing

WORK EXPERIENCE:

Pedilite Fevicryl– Salem, India – [Sep 2024 – Present] – Promotor of Fevicryl Colours

PROJECT DETAILS:

Project I – Promotor of Fevicryl

Client: Pedilite Fevicryl

Project Summary:

As a Promoter of Fevicryl in Painting, would focus on promoting Fevicryl's painting products (such as acrylic paints, fabric colors, and other craft supplies) to increase sales and brand visibility.

Key Contributions and Achievements:

- Actively promote Fevicryl's range of painting products (acrylic paints, fabric colors, etc.) to artists, crafters, schools, and hobbyists through demonstrations, workshops, and events.
- Educate customers on the benefits and applications of Fevicryl products, providing guidance on the best materials for various painting techniques and projects.
- Increase brand visibility by organizing and participating in local art and craft fairs, exhibitions, and online forums, showcasing Fevicryl's product range.

Project II – Vision Academy, Salem – [Feb 2024 – Present]

Domain: Art Master

Client: Vision Academy

Project Summary:

This project focuses on Art Master in Painting, would involve a range of creative, educational, and leadership tasks.

Key Contributions and Achievements:

- Teach and mentor students in various painting techniques and styles, including watercolor, oil, acrylic, and mixed media, fostering creativity and artistic development.

- Design and implement lesson plans and coursework tailored to different skill levels, from beginner to advanced, ensuring students develop a strong understanding of artistic principles.
- Organize and curate student exhibitions, showcasing their work to the community and providing opportunities for students to present their art publicly.

Project III – Kings Art academy Bangalore, India – [Jul 2022 - Dec 2023]

Domain: Art & Painting staff

Project Summary:

As an Art & Painting Staff member, would typically involve supporting the creation of artwork, assisting with art-related tasks, and maintaining the environment or studio.

Contributions and Achievements:

- Prepare painting materials, including setting up canvases, mixing paints, and organizing brushes, tools, and other supplies needed for painting sessions or workshops.
- Assist with the execution of various painting techniques (e.g., acrylic, oil, watercolor) under the guidance of senior artists, ensuring that the correct methods and tools are being used.

Project IV - TTc (Fevicryl)

Domain:

Project Summary:

TTc (Fevicryl), focusing on training, product knowledge, and creating an engaging learning experience for teachers and students. It's a role that blends creativity with teaching and supports Fevicryl's presence in the educational and crafting communities.

Contributions

- Completed 32+ type of paintings in 2024 that TTc Fevicryl company project.
- Gather feedback from teachers and trainers about the products, identifying areas for improvement or new product ideas that can enhance the learning and creative experience.

ACADEMIC QUALIFICATIONS:

- ✓ **BFA-Painting**
Bharathidasan University – Trichy, Jan 2019
- ✓ **BSc.Biotechnology**
Jairam Art's and Science College, Mar 2022
- ✓ **MBA-IEV**
Excel School of Business Administration, Aug 2024

AWARDS:

- ✓ Artificial intelligence of 2022 International Best Face painter award
- ✓ Best Art & Painter – 2021 of salem District
- ✓ Oviya Kalainila - 2020 Salem District
- ✓ Aram Awards - 2022 Young Entrepreneur of Pencil portrait & paintings
Chennai

DECLARATION:

I do hereby declare that the above given statements are true and correct to the best of my knowledge.

Nandhakannan A