

Pooja Padmanaban

Graphic Designer

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Bangalore, India

Career Objective :

Creative and detail-oriented Graphic Designer with expertise in developing visual content across print and digital platforms. Proficient in Adobe Creative Suite (Photoshop, Illustrator), with a strong understanding of typography, color theory, and layout design. Experienced in collaborating with clients to conceptualize and execute designs for branding, marketing materials, social media content, and websites. Recognized for innovative ideas, attention to detail, and ability to deliver high-quality designs under deadlines.

Key skills:

Design Software : Adobe Photoshop, Illustrator

Graphic Design : Logo Design, Colour Theory, Layout Design, Typography

UI/UX Design : App Screens, User Interface, and Experience Design

Print Design : Brochures, Posters, Banners, Packaging

Soft Skills : Interpersonal Communication, Time Management, Cultural Awareness

Education :

Master of Visual Arts

Karnataka Chitrakala Parishath, Bangalore

2023 - Present

Bachelor of Visual Arts

Karnataka Chitrakala Parishath, Bangalore

2023

Pre-University

St. Joseph's College, Bangalore

2019

High School

JSS Public School, Bangalore

2017

Certification :

International Book of Records : World Record of Excellence

Professional Experience :

Graphic Designer

Dhwani Bansal Jewellery Company

April 2024 - September 2024

Designed creative visuals for the Social Media & Print media - Brochures, Cards, website changes.

Graphic Designer

New Horizon College of Engineering

July 2023 - October 2023

Designed creative visuals for college events, including hoardings and banners, enhancing event visibility and engagement.

Graphic Designer

Cyborgsapient

August 2022 - February 2023

Developed social media creatives, maintaining consistency with brand identity and contributing to increased engagement rates.

Graphic Designer

Career Comrade

September 2022 - December 2022

Created engaging booklets and brochures for educational outreach, successfully improving communication of key messages.

Graphic Design Intern

Kreative Hawking

May 2022 - July 2022

Designed visually compelling posts for social media platforms.

Graphic Design Intern

Aashman Foundation

July 2022 - October 2022

Designed visually compelling posts for social media platforms, increasing awareness of the foundation's initiatives.

Key Strengths :

Exceptional drawing and research abilities, consistently recognized for innovative design solutions.

Strong understanding of typography, color balance, and layout design.

Proven ability to manage multiple projects and meet tight deadlines.

Effective collaboration with clients and cross-functional teams, ensuring project objectives are met.

Portfolio :

<https://www.behance.net/poojapadmanaban1>