

SHARON WILLIAM

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About Me

Dynamic postgraduate in Mass Communication and Journalism, leveraging a solid foundation in Psychology and English. Spearheaded educational initiatives, guided students in creative writing, and established a successful baking venture, demonstrating leadership and decisive problem-solving skills.

Skills

Organisational Skills Creative Writing Public Speaking And Creative Writing Basics On Adobe Premier Pro Indesign Auditions Photoshop Final Cut Pro Logic Pro Reporting Tutoring Building Rapport Lesson Planning Organisational And Time Management Skills Progressive Evaluations Problem-Solving Customised Teaching

Work Experience

Founder at **TABITHA TREATS** Part Time Feb 2022 - Present
Bengaluru, Karnataka, India

- Founded and led a successful baking and pastry arts venture, expanding the customer base and building brand recognition. Developed and introduced innovative pastry recipes, enhancing the product line and driving business growth.

State Youth Vice-President (Tamil Nadu) at **NATIONAL CHRISTIAN BOARD** Part Time Nov 2024 - Present
India

- Spearheaded youth initiatives across Tamil Nadu, engaging over 500 participants and amplifying community involvement.
- Architected and executed strategic programs to bolster youth engagement.
- Forged impactful outreach campaigns, cultivating partnerships that enhanced access to resources and support services.

VBS Director at **ARK OF HARVEST WORSHIP CENTRE** Part Time Jun 2018 - Present
Bengaluru, Karnataka, India

- Directed Vacation Bible School programs, leading a volunteer team to increase engagement and participation. Designed and implemented creative lesson plans for over 100 children, fostering a positive and interactive learning environment. Managed logistics and resources to ensure smooth and effective execution of events.

Internships

Community Manager at **YOLO (YOUTH ONLINE LEARNING OPPORTUNITIES)** May 2021 - Nov 2021
Bengaluru, Karnataka, India

- Spearheaded community outreach initiatives, significantly boosting participant engagement through strategic targeting. Improved educational project delivery by integrating digital tools to streamline processes. Collaborated with educators to develop impactful content, contributing to enhanced student satisfaction and learning outcomes.

Content Writer at **This Week India News** May 2023 - Dec 2023
Bengaluru, Karnataka, India

Worked remotely as a content writer for *This Week India*, creating engaging, SEO-friendly articles and features. Contributed to content planning and delivery while demonstrating strong research, writing, and communication skills in a fast-paced digital environment.

Education

Master of Arts in Psychology, Communicative English and Journalism , AMITY UNIVERSITY ONLINE	Latest	2023 - Present
Bengaluru, Karnataka, India		
Bachelor of Theology , ALL PEOPLES CHURCH BIBLE COLLEGE		2024 - 2027
Bengaluru, Karnataka, India		
Summer Music Seminar , The Bangalore Conservatory		2025 - 2025
Bengaluru, Karnataka, India		
Bachelor of Arts in Mass Communication and Journalism , JYOTI NIVAS COLLEGE AUTONOMOUS		2020 - 2023
Bengaluru, Karnataka, India		
Pre-University , JYOTI NIVAS PRE-UNIVERSITY COLLEGE		2018 - 2020
Bengaluru, Karnataka, India		
10th std , O.L.B GIRLS HIGH SCHOOL		2017 - 2018
Bengaluru, Karnataka, India		

Projects

Impact of Instagram and YouTube on Young Women's Body Image	Jan 2025 - May 2025
- Analyzed Instagram and YouTube's impact on young women's body image, identifying effects on mental health and self-esteem. - Explored negative influences and championed the rise of body positivity movements. - Highlighted digital media's psychological effects and advocated for content awareness to enhance youth confidence.	
Media and its effects on crypto currency	May 2022 - Nov 2022
This study explores the influence of media on cryptocurrency markets, focusing on how news, social platforms, and public discourse shape investor behavior and market trends. It examines the role of media in driving hype, fear, and volatility, and how information dissemination impacts perception, trust, and adoption of digital currencies in a rapidly evolving financial landscape.	
POV magazine	Feb 2023 - May 2023
Co-edited and contributed to a student-led magazine covering gender, media, and socio-political issues. Led article development, layout design, and content strategy. Authored analytical pieces on cryptocurrency, feminism, and social structures. Collaborated with a multidisciplinary team to produce compelling, research-driven content. Demonstrated strong editorial judgment, communication skills, and a commitment to raising awareness on critical contemporary topics through thoughtful media engagement.	

Certifications

Educational Assessment Australia - Distinction in English
Educational Assessment Australia - Credit in Mathematics
Feminism and Social Justice
Mindshift
Positive Psychology
Women in Leadership
Creative Thinking
Time Management
Understanding Body Language
Human Health and Diseases
Soap Making as an Entrepreneurial Activity
Bonsai, Mushroom Cultivation, Terrace and Kitchen Gardening Short Term Course
Visual Design Communications Short-Term Course

Social Links

Linkedin

www.linkedin.com/in/sharon-william-66b693210