



Manivasan M

CONTACT

8220411809

Gullatti Village, Bommathathanur Post, Krishnagiri Dt, Tamil Nadu 635 114

emmanuelvasan@gmail.com

EDUCATION

MA Journalism & mass communication

Currently Pursuing at Jain University
2021- 2023

B.Sc visual communication

Annamalai university
2020

DME Mechanical Engineering

Annamalai university
2015

SSLC Asian Christian High School

CBSE
2012

SPECIALITIES

- **Communication/PR Specialist**
 - Branding and Brand positioning
 - Internal and external communication process
 - Content creation and visualizer/Graphic designer
 - SEO, SEM, Analyse online and offline campaign
 - Negotiate with vendors and media for better deals
 - Manage media budget
- **Photography/Editing**
- **Videography (production and post production)**
 - Motion graphic
 - Typography
 - Video editing
 - Colour correction and grading
- **Event management**
 - Sound and light mixing and tuning
 - Presentation of ppt, video, program content check
 - Arrangement/Decoration
 - Live streaming and processing
- **Technology consulting**
 - Installation of Audio Video and lighting for arenas
 - Fabrication Design and engineering
 - Signages
 - Electrical conduit and cabling
- **Good at art work.**

PROFILE

In the last decade I have enjoyed learning, building brand and positioning of the brand, installing AV for arenas, and content creation and visualizing. Creating content in the form of video, Audio, graphics, and photography for print, web and social media. I look forward to advancing in the way of carrying out relevant content for the community. Providing the best and affordable technology trends and suggestions for the customer at the end is one of my key skills set.

I thrive with new innovations and it always brings new learning and experience. I love what I do. I am passionate about the viewers and its outcome in the social world. Presently pursuing masters in mass communication under a prestigious institute is exciting. Broadening critical thinking to produce better visual content for brand positioning is amazing. Generally manages all print and vendor relationship.

Worked with Adobe suite, Apple FCPx , Apple Motion 5, Microsoft 356, Autocad, sketcher.

EXPERIENCE

2018 - 2022; Media Specialist - Sr. Media Specialist & Trainer

Started with branding and marketing for the Asian christian Academy, including all its 8 units. It was a great experience as we positioned the brand. Digitalization was a success. It is now prominently seen in the digital world. Structured the brand standards and guidelines which lead to creation of professional content for social media.

Working across units to align digital marketing strategies organically and goals for the organization, in a highly organized approach. Created the brand assets, Brand merchandise, Video, audio, graphic design and motion graphics. Worked closely in coordinating SEO, SEM processes and Analysed online and offline campaign.

Training young and enthusiastic minds to develop media skills is an energetic task. Teaching with great zeal and passion to enlighten the minds is creating positive

2015 - 2018; Quality Inspector

3 years of quality inspection of engine parts produced in SCL in different stages from foundry, melting of alloy, molding, precasting and to the finished product after painting.

2010 - 2022; Sound, Lighting and video

10+ years of experience in installation and tuning of AV, stage lighting for arenas. Installed for 15+ happy customers around south India. Electrical lining and design, skilled in conduit and cabling for electrical and electronics. Worked on multiple projects with best support.

CAREER SUMMARY

- Had attended 7+ workshop and certification on sound engineering,
- won 100+ certificates in athletic events on sports fields.
- Had attended 5+ workshops related to mechanical engineering(DME).
- Has secured centum in Chemistry. Was the class topper (DME).
- Photography (advanced tools in Photoshop, 2019), videography (time lapse, cinematography, 4K S1 Panasonic camera handling)