

Geomol P George

Content Creator

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Summary

Creative and detail-oriented content creator with **1.5 years of experience** in producing engaging and impactful content across various platforms. Proficient in content strategy, writing, editing, reviewing and social media management. Passionate about high quality standards.

Work Experience

Content Creator

Sana Edutech Private Limited, Bangalore | Nov 2022 - Present

- Creating content for Education Apps
- Proof read and compose the contents to be off high quality
- Developed and executed content strategies for social media campaigns
- Collaborated with teams to ensure brand consistency and messaging alignment
- Managed social media accounts, increasing engagement by 30% within six months

Education

Master of Computer Applications

Bharathiar University, Coimbatore, Tamil Nadu | 2003

Bachelor of Computer Applications

Mahatma Gandhi University, Kottayam, Kerala | 2000

Skills

- **Content Creation:** Education Apps, Social media
- **Editing and Proofreading:** Grammar, Style, and Consistency
- **IrfanView:** Image Editing
- **Canva:** Creating social media graphics

Achievements

- Created and Maintained high-quality content for 250+ Apps in Google Play Store