



Shweta Samag

ART TEACHER

CONTACT

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ABOUT ME

Please allow me to introduce myself. My name is Shweta Samag, and I have been an Illustrator and Graphic Designer and an Art Teacher for the past 15 years, working as a freelancer and full-time employee. My abilities and experience are far-ranging. My first break as an illustrator was for a children's book called 'My book of flowers' and then there were many cartooning and design projects that followed. I am extremely good with children and that helped me being an art teacher. I have taken several art workshops online and offline. My understanding of pedagogy also helps me to work with children of all ages at a smooth pace.

LANGUAGES

English, Hindi, Gujarati, Marathi, Sindhi, German and Kannada

EDUCATION

Sophia College of Art and Design

Degree in Applied Art and Design
1994-1999

WORK EXPERIENCE

Ecole Globale International School | 2022

Tasked to teach art CBSE from grade 10 to grade 12.
Co-teacher for IGCSE exam for grade 9.
Appeared for Cambridge assesment art and design exam 2022-23. Student won Canvas Painting competition at Dharohar -Scindia Kanya Vidyalaya-Gwalior (2022-23)

Primus Public School | 2011-2012

Tasked to teach art from grade 1 to grade 10.
Helped Grade 10 submit their final portfolio and give IGCSE Art exams. Assess their artwork and portfolio and coordinate with the Cambridge board assement team

Sandeepani School Bangalore 2017

Tasked to teach EVS from grade 3 to grade 4 and do all the chores of a class teacher for grade 4.

Digital Marketing Team Lead for Target India Pvt Ltd.

Tasked to lead a team on design thinking and coordination with the US counterpart for managing Target.com. Conceptualizing and execution of widgets for brands like Cherokee, Unilever, Target owned brands. The sale of the products partially depended on the display and execution of the widgets on Target.com

Children's books illustrator for Tata Donnelley Publications

Illustrated two children's books- ' My book of flowers' and 'Seven wonders of the world' from cover to inside pages.

This assignment gave me full insight in how a book is conceptualized and executed and also gave an entry to the world of children. I explored different mediums of painting and execution of illustrations and got to know how the publication world functions. The company got sales based on the illustrations made by me for the books and the books had good reviews.

Illustrator for E-greeting company Mubarakho.com

Conceptualized and executed till the end e-greetings for Mubarakho.com which was a major ecommerce venture in 2001 and supplied greetings to giants like Rediffusion, Indiatimes etc. This project was first of its kind in india in the ecommerce sector and I learnt how graphics work in motion. Made egreetings for festivals, birthdays etc using tools like Photoshop, Corel draw, Image ready etc. Each greeting card was first conceptualized and then using graphics and typography made into a motion or static format.

Print work and Logo designer for Technoforte Pvt Ltd.

Technoforte Software Pvt Ltd is a Bangalore based software firm. In its initial stages worked on its branding like Logo design, stationery and brochures. Photography, layouts and colour was given utmost attention while designing the print brochures and pamphlets.

Cartoonist for Indbazaar Website

Theme based illustrations or Cartoons were hand drawn and executed with Water colours or Colored Inks and were used for a website called Indbazaar.com for the web articles. This is one of the projects that touches my heart the most as I was given full freedom to express my ideas of illustrating the topic and presenting it.

COMPUTER SKILLS

Corel Draw, Adobe Photoshop, Adobe illustrator, Adobe Indesign, Power Point, Microsoft Word