



TAPAN KUMAR ROY

ART DIRECTOR, CONCEPT ARTIST, ANIMATOR

Highly skilled and experienced Art Director, Senior Concept Artist, Graphic Designer and Animator with over 20 years of expertise in creating visual art, storyboards, concept art, and animations for the media, EdTech, and advertising industries.

CONTACTS

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SOFTWARE

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE ANIMATE
ADOBE PREMIER PRO
ADOBE AFTER EFFECTS
ADOBE INDESIGN
ZBRUSH
MAYA

EDUCATION

Diploma in Art, 2005-2010 (5 Years)

Rabindra Bharati University, West Bengal

Diploma in Animation (2D & 3D) -2009

WEBEL DQ International Entertainment
Company Hyderabad (Kolkata Branch), Kolkata

Diploma in Fine Arts -2001 (3 Years)

Academy of Fine Arts, Kolkata

WORK EXPERIENCE

Senior Concept Artist and Animator – Byju's

2019 – Present

- **Visual Development:** Collaborate with the art, animation and design teams to create visually stunning and cohesive concepts that align with the project's artistic vision. Developed and framed creative concepts according to creative brief requirements.
- **Character and Environment Design:** Develop detailed and imaginative concept art for characters, environments, props, and other visual elements.
- **Motion Graphics:** Create stunning 2D motion graphics for social media post in collaboration with marketing teams.
- **Storyboarding:** Create storyboards and animatics to illustrate key scenes and sequences, helping to guide the overall visual direction of the project.
- **Iterative Design:** Participate in an iterative design process, incorporating feedback from the team to refine and enhance concepts.

Senior Lecturer - ICAT Game Art and Design College

2017 – 2019

- Deliver engaging lectures, workshops, and hands-on sessions in areas such as concept art, 3D modeling, animation, and game design.
- Design and update curriculum content to reflect industry trends and advancements in game art and communication design.
- Foster relationships with industry professionals and studios to stay informed about industry trends and facilitate networking opportunities for students.

SKILLS

- Game Art and Design (Digital Concept Art)
- Storyboard and Layout Artist
- Children's Book Illustration Artist
- Digital Background Artist
- 2D Animation and Visual Storyboarding Conceptualization
- Comics Artist with Knowledge of Anatomy, Perspective, and Layout
- Color Rendering Skills in Photoshop and Flash
- Character Creation and Development
- Flash Game Animation
- Illustration and Sketching Skills
- Realistic, Stylized, and Cartoon Illustration
- Animation, Texturing, Lighting, and Rendering of 3D Animation
- Toon Boom and Animo Software Proficiency
- Clean-up Artist for 2D Animation, In-between Drawing for 2D Animation
- Flash Animation and Background Making, Character Creation Artist
- Motion Graphics Animator and Illustration Artist

Creative Head – Pixel Solution (Online Support)

2015 – 2016

- Provide artistic direction and vision for book illustration projects, ensuring alignment with the narrative and target audience.
- Work closely with authors, editors, and other stakeholders to understand the essence of each book and translate it into compelling visual narratives.
- Create visually striking promotional materials for books, including cover designs, social media visuals, and marketing collateral.

Lead Animation and Comics Graphics Novel Artist – Cybernation (USA-Based MNC)

2013 – 2015

- Provide creative direction and vision for animation projects and graphic novels, ensuring a consistent and compelling visual style.
- Lead, mentor, and inspire a team of artists, fostering a collaborative and innovative work environment.
- Oversee the artistic aspects of animation and graphic novel projects from concept to completion, ensuring high-quality deliverables.
- Develop storyboards and animatics to guide the overall visual narrative of animation projects.
- Work closely with animators, designers, and other team members to integrate animation seamlessly into projects.

Animation Faculty Head, Arena Animation (Kolkata) (Hitech, MNC)

2011 – 2013

Senior Animator, Bentach Solution, Kolkata (2D Game for UK Project)

2010-2011

Freelancer

2001 - 2010

PORTFOLIO LINKS

<https://drive.google.com/file/d/1WXLh72Rloq5jRHafidBMNM1oTdSaiYnA/view?usp=sharing>