

Abhitaz khan R

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SUMMARY

Highly-motivated employee with desire to take on new challenges. Strong worth ethic,adaptability and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

SKILLS

- STRONG COMMUNICATION ABILITIES
- SOCIAL MEDIA MARKETING
- KEYWORD RESEARCH
- CAMPAIGN MANAGEMENT
- COMPUTER AND MICROSOFT OFFICE SKILLS
- TEAMWORK AND LEADERSHIP
- TIME MANAGEMENT SKILLS

TECHNICAL SKILLS

- WEB DEVELOPMENT:[HTML,CSS,JAVASCRIPT]
- SOFTWARE DEVELOPMENT:[PYTHON, JAVA, C++]
- DATABASE:[SQL]

EXPERIENCE

- Listing Specialist, HindMeds Pvt Ltd, Bengaluru, IN
- Developed comprehensive listing presentations to potential sellers.
- Advised clients on pricing strategies for maximum return on their investments
- Created and managed email campaigns to promote products, services, and offers.
- Analyzed customer data to identify target markets for product launches.
- Generated reports on website performance metrics such as page views and conversions.
- Managed online advertising budget and tracked ROI of campaigns.
- Optimized content for search engine visibility, including meta tags and keywords.
- Conducted market research and identified potential business opportunities.
- Developed and implemented strategies to increase customer base and revenue growth.
- Analyzed customer feedback to improve product offerings, pricing strategies, and marketing plans.

EDUCATION

07/2021 - 04/2024

Bachelor Of Science, (Physics, Mathematics, Computer Science)
Jain (Deemed-To-Be University), Bengaluru

05/2019 - 06/2021

PUC, (PCMC)
St Francis Composite PU College, Bengaluru

04/2019

SSLC
B.N.R Memorial School, Bengaluru

**ACTIVITIES AND
HONORS**

- **Photography**
 - **Chess**
 - **Cooking**
 - **Travel**
 - **Dance**
 - **Art and Painting**
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LANGUAGES

English: First Language
Hindi:
Proficient (C2)
Kannada:
Proficient (C2)

CERTIFICATIONS

- **AI-Powered Shopping ads Ceritification**
 - **Volunteering and Participant Certification in College events**
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