

YASSA ZUBAIR
ASSISTANT PROFESSOR

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Hi There! I'm Yassa Zubair, a highly enthusiastic faculty member in design who has been exploring fashion design for more than a decade. I'm thrilled to share my knowledge on how creativity & attention to detail can bring in Academic Excellence!

Being a National Level rank holder who has also received acclaim for her outstanding organizing abilities, receiving a star and a green flag at the last organisation, I bring in a deep understanding of design studies and assistance with a variety of fashion design courses. Kindly review my resume for a complete collection of my work history!

FACULTY EDUCATION QUALIFICATION



Bachelors in Knitwear Design (4 years)
National Institute of Fashion Technology



Specialised in 3d Design Developments (1 year)
National Institute of Design



Master's in Design Space (2 years)
National Institute of Fashion Technology (Mumbai)

FACULTY WORK EXPERIENCE



Knitwear Designer
Duke Fashions (Ludhiana, Punjab)



Fashion Designer
Aatrayi Design Studio



Knitwear Designer
International Trading Company (Tiruppur)



Design Faculty
ICAT Design and Media College (Bangalore)



Guest Lecturer
VIT College (Chennai)



Virtual Mentor
Crash Course for NIFT/NID/UCEED



Assistant Professor (present)
JD Institute of Fashion Technology (Bangalore)

SUBJECT EXPERTISE

1	Design Thinking & its Application	10	Design Visualization - Packaging Design
2	Elements & Principles of Design	11	Consumer buying behaviour
3	Dynamics of Fashion Industry	12	Fashion Psychology
4	Sustainable Design Practices	13	Visual Merchandising
5	Design Research Methodology	14	Fundamentals of Fashion Design
6	Colour theories & Psychology	15	Craft Documentation
7	Fashion Design Process	16	Apparel Production Planning
8	Fashion Art & Design	17	Fashion Portfolio & Design Collection
9	Fashion Terminologies	18	Design Methods
19	Fundamentals of UIUX Design	20	Language of Visual Arts

BATCHES HANDLED:

1	Bsc in Fashion Design (Bangalore University)
2	Bsc in Apparel Design (Annamalai University)
3	Bsc in Interior Design (Bangalore University)
4	Bachelors in Fashion Technology (Alagappa University)
5	Post Graduate Diploma in Fashion Communication (Autonomous course)
6	Advanced Diploma in Fashion Design (Autonomous course)
7	Masters in Fashion Design Management (Singhania University)
8	Masters in Fashion Communication (Singhania University)
9	Weekend batches - Short Term Programmes (Autonomous course)
10	Post Graduate Diploma in Business Management.(Autonomous course)
11	Master's in Design Management (Sunrise University)
12	MA. UIUX Design (Singhania University)

AWARDS & ACHIEVEMENTS

1	Won State level First price in Advertisement Competition.
2	Won various awards district level for oil painting, water coloring and pencil drawing.
3	First Prize in Fashion Show conducted by NIFT as a part of College Fest (Spectrum). Theme: 100 years of Indian Cinema
4	Coordinated with students for inter college Fashion shows and backed with first prize organized by Jain University, Bangalore.
5	Second Prize in Industry project on "Trend Research on Bemberg Fabric in context of Domestic Luxury Brands" organized by Asahi-Kasei, Japan
6	Coordinated with students for inter college Fashion shows and backed with first prize organized by IFIM Business School, Bangalore.
7	Mentored the final year students on developing their final design collection and backed with Design Awards 2022 organized by JD Institute of Fashion Technology (Bangalore)

“Design is so simple that's why it is so complicated”

Paul Rand